

TEACHERS ASSOCIATION OF ANNE ARUNDEL COUNTY
2521 Riva Road, Suite L-7, Annapolis, Maryland 21401

MINUTES - Board of Directors Meeting
Wednesday, April 3, 2024, at 5:00 p.m.

CALL TO ORDER

The meeting was called to order by the President, Nicole Disney-Bates, at the TAAAC Office, at 5:13 p.m.

MEMBERS PRESENT

Barnes (virtual), Côté, Cronin, Davis, Flanders, Johnson, Korona, Lerch, McHarg, Raimond, Roth (virtual), Turk and Zotti (virtual).

Also, present were Debbie Lanham, Amanda Menas, Beth Ramey and Scott Soares.

ADOPTION OF THE AGENDA

It was moved by Maria Côté, seconded by Melissa McHarg, to adopt the agenda with flexibility. The motion was approved.

APPROVAL OF MINUTES

It was moved by Cathy Flanders, seconded by Will Johnson, to table the March 6, 2024 Minutes. The motion was approved.

APPROVAL OF FINANCIAL STATEMENTS

It was moved by President Disney-Bates, seconded by Will Johnson, to file the March 2024 Financial Statement for audit. The motion was approved.

Review Proposed Budget - The FY 2024-2025 Proposed Budget was reviewed. At the Representative Assembly each cluster will have the folder with each budget module.

It was moved by Cathy Flanders, seconded by Will Johnson, to approve to move the FY 2024-2025 Proposed Budget to the Representative Assembly. The motion was approved.

LOCAL

President's Update - President Disney-Bates reported that questions were submitted to her to forward to Dr. Dwarte for answers. The documents were shared.

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President Disney-Bates shared a copy of a power point from MSEA on Restraint and Seclusion.

President Disney-Bates shared the meetings that she has attended.

UniServ Update - Beth Ramey reported on the work of the UniServ Directors. She reported that 100 people came out for the Pittman Town Hall. One hundred thirty-one dollars were raised in PAC money. The Contract Action Team will be meeting tomorrow.

Excessing Process and Literacy Teachers - Beth Ramey reported that we have a Level 2 grievance involving literacy teachers on half time/full time and how people can excess other people. TAAAC's position is that it is based on seniority.

Beth Ramey announced that tomorrow is her last day with MSEA. She will be working at the Massachusetts Teachers Association.

Communication Organizer - Amanda Menas shared a calendar for the next six weeks. The Primary Election is May 14, and early voting is May 2 - 9. She passed around the Apple Ballot sign up sheet.

Amanda Menas reviewed the Anne Arundel County Election Proposal from last month.
(Election Proposal Attached)

It was moved by Kristina Korona, seconded by Maria Côté, to adopt the Election Proposal Plan and move \$260,000 from the Reserve Fund.

It was moved by President Disney-Bates, seconded by Cathy Flanders, to make a friendly amendment that the monetary amount of the plan be sent to the Representative Assembly for approval. The motion failed.

Back to the original motion. The motion is approved with Raimond abstaining and Flanders opposed.

Amanda Menas reported that with Beth Ramey's absence, she will be working with the Early Childhood Educators and the Pre-K. Jason Fahie will be taking on more of the Membership as they have been doing some partnership with the Social Events Committee.

Executive Director Update - Executive Director Soares reported on the Career Ladder. He stated that the subcommittee has an agreement. He gave an overview of the agreement.

Executive Director Soares reported on the Special Education Stipend. He stated that we were able to come to a settlement with AACPS that included a lot of the classifications that were not included in the first go around. We would like to get this signed as soon as possible so that the people get the money.

Executive Director Soares reported that Negotiations will be meeting on Monday. This will be an insurance day.

Executive Director Soares shared a final plan, with minor alterations, for the office renovations.

NEW BUSINESS

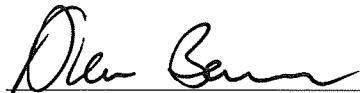
None

ADJOURNMENT

The meeting was adjourned at 7:49 p.m.

Respectfully Submitted:

Approved:



Diane Barnes, Secretary-Treasurer



Nicole Disney-Bates, President

Minutes approved BOD meeting

5/1/2024

(Date)

Anne Arundel County Election Proposal



Overview and Goals

Through a non-partisan, civic engagement canvass, MSEA members will seize the summer to discuss important public education issues and voting access at the doors of voters. As has been successful with similar programs, we recommend that pro-public education voters be asked to complete pledge to-vote cards with follow-up contact information, stating their plan to vote early, by mail, or on Election Day in-person.

DRAFT Program Goals (for further refinement with MSEA):

1. Develop MSEA member organizing capacity through intensive canvass training and in-field civic engagement within traditionally disenfranchised communities;
2. Engage voters and residents seeking voter registration support in conversations about school safety, public education, and their power to vote for better representation of their needs;
3. Strengthen ties among educators, parents, and all community stakeholders.

2022 Dues Budget

Line Item	Price	Outcome
Field Strategies Paid Issue Canvass	\$133,369	168 volunteer shifts 11,000 doors knocked 6 weeks of organizing
I <3 My Public School Shirts	\$15,000	Vote pledge visibility and ongoing campaign swag
Primary and general Issue Mail (digital and print)	\$110,000	Members in three districts received mailers in the primary, and general digital and print mail through the election

2024 Dues Budget

Line Item	Price	Outcome
Field Strategies Paid Issue Canvass	\$261,500 + \$100,000 from MSEA	548 paid canvassing shifts 32,000+ doors knocked 9 weeks of organizing
I <3 My Public School Shirts	\$7,000	Already allocated to resupply
Issue Mail	TBD	<u>See attached</u>

2014 Strategies Proposal:

AACO Projected Items	Description	Budget
Paid canvassers	(5 hours each at \$25 per hour, including w2 taxes)	\$85,000
Paid in field supervisors	70 "MSEA Advocate lead" shifts (\$30 per hour)	\$12,500
Recruitment and training	46 field staff recruitment shifts (daily) and training support	\$25,000
Campaign HQ	Field staff housing, travel, office space, management	\$139,000

Key Dates	Program Milestones
May (or sooner)	Online Recruitment, Literature, Script, Training Modules, Events/Conferences
June	In-Person Training and Canvass Launch (Emphasis on training existing member activists/networks); Week 1 - Battleground Summer Launch (Late June) - Daily Canvassing
July 1st - 7th	Week 2 Battleground Summer - Daily Canvassing (break for 4th of July)
July 4th	Independence Day Holiday + NEA Representative Assembly
July 8th -14th	Week 3 Battleground Summer - Daily Canvassing
July 15th - 21st	Week 4 Battleground Summer - Daily Canvassing
July 22nd - 28th	Week 5 Battleground Summer - Daily Canvassing
July 29th - Aug 4th	Week 6 Battleground Summer - Daily Canvassing
August 5th - 11th	Week 7 Battleground Summer - Daily Canvassing
August 12 - 18th	Week 8 Battleground Summer - Daily Canvassing
August 13 - 24th	Week 9 - Celebration and Final Battleground Summer Member Canvass on Saturday 8/24

2014 PAC Budget

Line Item	Price	Outcome
Mailers	\$57,500	Mailers for voters in the 5 endorsed County Council Districts
Social Media Advertising	\$20,000	Targeted voter ads reached 38,000 voters in District 1 and 36,000 voters in District 2
Digital Advertising	\$200,000	Paid for by the Marylanders for Freedom and Opportunity PAC, digital ads were purchased from the independent expenditure to support <u>negative tv ads</u> against Jessica Haire. This ad ran for 4 weeks starting in October. Additionally, district-specific ads targeted 42,401 voters in District 4 and 55,043 voters in District 6 between October 17 and November 8
Apple Ballots	\$3000	20,000 prominently placed apple ballots used by 50 member volunteers at 30 polling locations on election day (150 hours of coverage)
Yard Signs	\$360	60 oversized apple yard signs were placed in District 4 and 6 at polling locations

2014 PAC Budget

Item	Description	Total
Candidate donations	\$6000 max per candidate, for 5-6 races	\$30,000-36,000
Apple Ballots	Teacher endorsed candidates at priority polling locations during primary and general elections	TBD – half paid by MSEA with state candidates on the ballot
Ads	Digital, print, and social advertisements on candidates	TBD

*Anne Arundel County sub account has approx. \$22,000 in the bank with approx. \$2,000 coming in monthly from payroll. For comparison, Baltimore, Montgomery and Prince

George's all have over \$140,000. Howard has \$77,000. We can spend below our total and use treasury dollars to supplement this deficit.